



Building a supportive community where children are born into healthy families and arrive at school ready to learn.

## Coordinator's Report: July 2009

### Work Group Updates:

- **Early Care and Education:** Workgroup members did not meet in July. In August, we will update our action plan by identifying areas where we can move our goals forward as well as areas where we need help from the community.
- **Public Awareness:** In July, workgroup members made revisions to the PFC orientation schedule and suggested implementing the trainings in March 2010. Members also discussed types of public awareness efforts and brainstormed possible strategies for expanding external awareness. In August, members will continue the discussion on external awareness and identify next steps for the work group.
- **Family Support:** In July, members reviewed results from surveys collected for our Literacy Kits and discussed alternate strategies to get families interested in reading. Members are excited about the use of the digital resource library of community resources and are interested in sharing the resource with colleagues in human services agencies. In August, members will continue their discussion on strategies to get families interested in reading and draft ideas for Brown Bag Lunch topics and speakers for 2010.
- **Parent Education:** Workgroup members did not meet in July. In August, we will review how the use of the Smart Beginnings Kiosks has gone over the past year and plan for future use. We will also hear updates from programs collaborating to serve Spanish speaking families in the community.
- **Data Management:** In July, workgroup members reviewed feedback from a survey conducted of Partners about the effectiveness and usefulness of our Annual Analysis; members began developing a recommendation for short and long term changes to the Annual Analysis. The report is available online at [http://www.ccfinfo.org/partnership/PDFs/pfc\\_annua\\_analysis\\_07\\_08.pdf](http://www.ccfinfo.org/partnership/PDFs/pfc_annua_analysis_07_08.pdf). In August we will finalize the recommendation to submit to Partners. Also in August, an intern from UVA will begin working with data management for 10 hours a week.

### Upcoming work group meetings:

- Early Care and Education: Tuesday, 8/11, 3:30-5 p.m. @ Malcolm Cole Child Care Center
- Public Awareness: Monday, 8/10, 3:45-5 p.m. @ CYFS (1000 E. High Street, Suite A)
- Family Support: Thursday, 8/20, 11-12:30 p.m. @ CHIP
- Parent Education: Tuesday, 8/18, 9-10:30 a.m. @ MACAA
- Data Management: Friday 8/21, 9-10:30 a.m. @ CYFS (1000 E. High Street, Suite A)